

2017 Zoobilee Sponsorship Benefits

Sponsor Benefits	(1) Presenting (\$25,000)	(2) Platinum (\$10,000)	(8) Gold (\$5,000)	(8) Silver (\$2,500)	(5) Bronze (\$1,000)	Special (2) (\$5,000)	Special (4) (\$2,500)
On-site Day-of Presence							
Event signage recognition	Exclusive Logo	Shared Logo	Shared Logo	Shared Name	Shared Name	Shared Logo	Shared Logo
Slide on main sponsor scroll	Exclusive Logo	Shared Logo	Shared Logo	Shared Name	Shared Name	Shared Logo	Shared Logo
Advertisement in Guest program	Full Page - Color	3/4 Page - B/W	1/2 Page - B/W	1/4 Page - B/W	Bus. Card - B/W	1/2 Page - B/W	1/2 Page - B/W
Key focus area recognition	Red Carpet Step & Repeat; Top Billing at Gala & Castaway Night	Live Auction Bid Cards (1); Castaway Night (1)	-	-	-	Secured Zoobilee Gala Photo booth (0); Bars (2)	Enhancers (2); Entertainment (2);
Number of Guest seats	16	8	6	4	2	6	4
Castaway Brew Night in May	6	4	4	2	2	4	2
Website, Social Media & Electronic Communications							
Recognition on Zoobilee sponsor page	Logo w/Link	Logo w/Link	Logo w/Link	Name	Name	Logo w/Link	Name
Mention on Zoobilee and ZooSociety Facebook page	1 - Exclusive	Shared	Shared	Shared	Shared	Shared	Shared
Mention on Point Defiance Zoo & Aquarium Facebook page	1 - Exclusive	Shared	Shared	-	-	Shared	-
Mention in Zoobilee e-blasts	All - Logo w/Link	2 - Logo w/Link	1 - Logo	1 - Name	-	1 - Logo	1 - Name
Advertising and Collateral**							
Recognition on main event poster (printing April 7)	Top Billing Logo	Logo	Logo	Name	-	Logo	Name
Recognition on electronic and print collateral (invitations, save-the-dates, magazine ads, etc.)	Top Billing Logo	Logo	Logo	Name	Name	Logo	Name
Special Benefits							
One year Zoo Household Membership	2	1	1	1	-	1	1
General Admission Zoo tickets	50	10	6	4	2	6	4
General Admission Zoolights tickets	12	6	4	2	-	4	2
Invitations to special donor events and experiences	X	X	X	X	X	X	X
** For maximum benefits, written commitment must be received by March 31, 2017. All benefits after this date will be adjusted based upon print and event deadlines.							